

Island EDGE CREATIVE

2025 Service Booklet

Transforming Sri Lanka's Hospitality Experiences
To Match the Needs of the Future

www.islandedgecreative.com



Welcome to IslandEdge Creative

At IslandEdge Creative, we believe that Sri Lanka's tourism gems deserve to shine on the global stage. With over 5 years of experience marketing and selling real estate and collaborating with Sri Lanka's top hotels and bungalows — including Cinnamon, Watersedge, The Fort Hotels Group, and Sheraton Hotels — we bring a unique blend of creativity, technical expertise, and market knowledge.

We specialize in crafting visual stories, building digital presence, and elevating hospitality spaces so they attract more guests, deliver unforgettable experiences, and boost revenue.



About Us

Our Mission:

To empower Sri Lanka's hotels, resorts, and hospitality businesses with world-class marketing, design, and operational solutions that attract more guests, enhance guest experiences, and maximize profitability.

Our Vision:

To be the leading hospitality marketing and improvement agency in Sri Lanka, helping our clients stand out in a competitive global tourism market while preserving the island's unique charm..

Why Choose Us?

- *Proven track record with leading hospitality brands*
- *One-stop solution: from photography to full property renovation*
- *Local market understanding + global creative standards*



Everything You Need, All in One Place



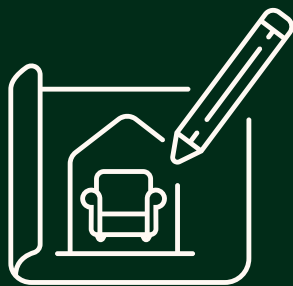
**Photography &
Videography**



**Web Design
& SEO**



**Social Media
Management**



**Interior Design &
Renovations**



**Hotel & Property
Management**



Our Packages One for Every Budget

Essential Visuals

Rs 40,000

- 30 edited photos
- 10 food shots
- Basic editing & optimization

Premium Visuals

Rs 60,000

- Essentials + Drone shots (15)
- 360° Photos (5 areas)
- Social video montage (30-60 sec)

Web Presence Starter

Rs 120,000

+Rs 5,000/Month

- Premium Visuals
- 2-page website (gallery, contact)
- SEO optimization



Our Packages One for Every Budget

Full Digital Upgrade

Rs 220,000

- Booking system + online payments
- Social media management plan
- Monthly performance reports

+Rs 5,000/Month

Complete Hospitality Revamp

QUOTE

- Full rebrand & interior design
- Renovations & maintenance
- Hotel management (TBD)

All package prices quoted are exclusive of any additional transportation costs, which will be calculated based on the project location and added to the final invoice where applicable. Certain packages, such as Social Media Management, include ongoing monthly management fees as specified in the package details. Packages may be combined or customized, and the final price will be determined based on the specific scope of work agreed upon with the client.

All quoted prices are valid for the current calendar year only and are subject to change without prior notice. A non-refundable advance payment of 50% of the total project cost is required to confirm all bookings, with the remaining balance payable upon completion of the project. For renovation projects, a site visit fee from the contractor will apply; this fee will be fully deductible from the total project cost if the client proceeds with the approved project.



Social Media & Digital Management Plans

Daily - Plan

Rs 50,000

- 7 posts/week | Content Creation | Insights/Monitoring

Weekly - Plan

Rs 20,000

- 1 posts/week | Content Creation | Insights/Monitoring

Bi-Weekly - Plan

Rs 15,000

- 1 posts/2 weeks | Content Creation | Insights/Monitoring

Monthly - Plan

Rs 10,000

- 1 posts/month | Content Creation | Insights/Monitoring

- Prices are exclusive of travel and on-location content creation beyond initial package shoots.
- All plans include photo/video content sourced from our approved portfolio for your property.
- New photoshoots or seasonal campaigns can be added at an additional cost.



PROJECT PORTFOLIO

GALLE FORT HOTEL - FORT HOTELS GROUP



PROJECT PORTFOLIO

Waters Edge – Marketing Project 1



PROJECT PORTFOLIO

Waters Edge – Marketing Project 2



PROJECT PORTFOLIO

TRAVEL AND NATURE EXPERIENCE PROJECT



PROJECT PORTFOLIO

CLUB PALM BAY BERUWALA - DAY 1



PROJECT PORTFOLIO

CLUB PALM BAY BERUWALA – DAY 2



PROJECT PORTFOLIO

SUBASETH VILLA ANURADHAPURA



PROJECT PORTFOLIO

SIGIRI VILLAGE DAMBULLA – DAY 1



PROJECT PORTFOLIO

SIGIRI VILLAGE DAMBULLA - DAY 2



PROJECT PORTFOLIO

NAGRAK BUNGALOW – JETWING



PROJECT PORTFOLIO

CLUB PALM BAY – MARAWILA



PROJECT PORTFOLIO

CINNAMON LODGE – HABARANA



PROJECT PORTFOLIO

RIV RIVERSTON



PROJECT PORTFOLIO

FINE DINING FOOD PHOTOGRAPHY PROJECT



Let's Transform Your Hospitality Business

Free 30-Minute Consultation for New Clients

Thank You.

Island  **EDGE**
C R E A T I V E

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